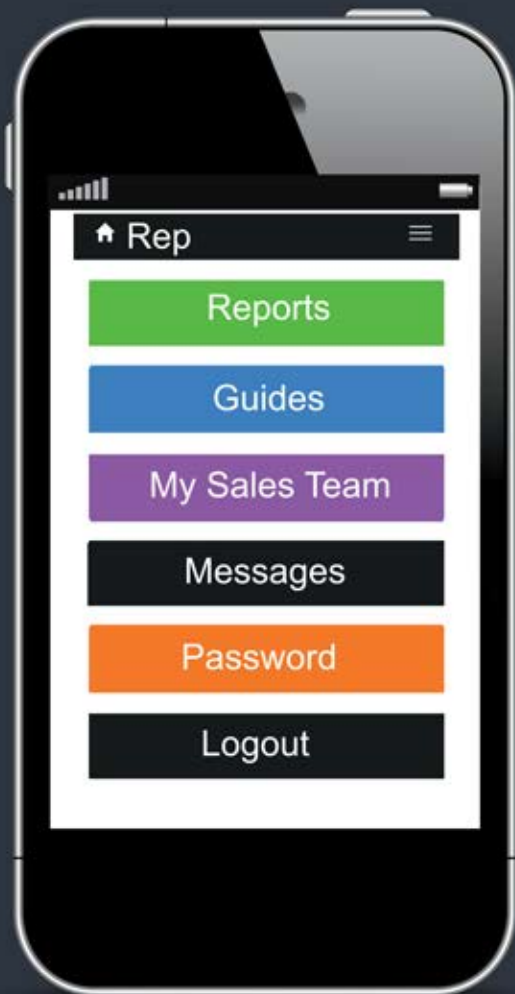


# VRS

VICTORY RETAIL SUPPORT

*Field Management Interface Optimized  
For All Mobile Devices*



GOVRS.COM

# WHAT WE DO



We have created an interface that is easy to use and merges proven retail practices with the latest technology. VRS provides a one-stop solution for Rep teams (internal or external) to manage/execute monthly merchandising and training initiatives. By offering customizable reporting, project management, administrative support, and complete analytics in one intuitive package; any Rep team can drastically improve sell through in any retail environment.



Everything you need in one place.



Sets the new standard for field team performance and effectiveness.



Gain time training and creating sales versus writing reports.



All activity is collected, measured, and easily translated into informative/actionable documents and reports.



Inventory/Stock out reporting.



Full training, certification, and reward systems including reward distribution.



Sales team & Rep profiles dramatically improve visibility for all parties.



Powerful exportable analytics with archiving functionality.



Partnering with our expert staff assures you get the most out of the services helping your team focus on the right initiatives.

# REP PERSPECTIVE



VRS is a Field Rep's transportable lifeline. All merchandising, training, product reports, and materials come pre-loaded and easy to manage. Salesperson profiles are easily accessible. The VRS system dramatically reduces the time it takes for all reporting while increasing productivity.



Merchandising and training initiatives by location.



Customizable product assortment can be based on location assortments.



Cultivate a network of trained associates in the marketplace with the ability to stay in contact throughout their career.



Creates clarity on Field Rep tasks for each specific location.



Coordinated scheduling creates synergy.



All Field reporting is completed by the time the Rep leaves the location, increasing face-to-face time with customers versus typing reports.

SAVE

SUBMIT

Photo 1: Model A Keyboard



Photo 2: Aluminum Snare Drum



Does this location have the Model A Keyboard plugged-in and demo - ready? If so, upload photo. If not upload filler image, click 'no' and use comment section to explain. [PHOTO 1]

Answer:  No  Yes

Are any of our keyboards in this location missing a power adapter? If so, click 'yes' and select all that apply.

Answer:  No  Yes

- Model A
- Model B
- Model C
- Model D
- Model E

Is the Aluminum Snare Drum displayed properly? \*It should be accessible either on the sales floor (on a demo kit) or on the drum wall. If so, upload photo. If not upload filler image, click 'no' and use comment section to explain. [PHOTO 2]

Answer:  No  Yes

# TRAINEE PERSPECTIVE



Salespeople in the VRS system have a personalized profile which follows them their entire career. This tracks their training, certification, and other credentials. Users stay in contact with Reps via online profile, increasing direct communication. Audio and video formats aid in certification, empowering users with a higher level of career marketability.



Ability to personalize their own profile.



Internal messaging system between Reps, VRS Team, Vendor Admins, & Sales Personnel with the ability to communicate directly with individuals or large groups of people including active frontline salespeople.



Sales associates have opportunities to win prizes for learning products and becoming certified on them.



Salesperson profile becomes a credential that augments their resume by tracking all training, certification, employment locations and other accomplishments. Currently over 1700 active profiles with more added daily.



General profile information is visible to all vendors using the VRS interface. Rep has private "notes" section for each trainee, which is not visible to others. Profile allows direct communication between Rep and Trainee.

**Jeff Sample** AS1037

**Training**

Item	Status
Deluxe 12 String Acoustic Guitar Trained on 12/15/13	✔ Trained
Signature Series Noise Shield Acoustic Drum Trained on 12/16/13	✔ Trained
Reader Acoustic 5/11 Full Range Amp Trained on 12/19/13	✔ Trained
Reader Acoustic Standard Precision Bass Trained on 1/14/14	✔ Trained
Reader 18 000 Hz Contact Mic Trained on 12/17/13	✔ Trained
MP120 Audio MP100 Series Electronic Drum Trigger Trained on 12/17/13	✘ Not Certified
21000 Crystal Sound Palette Trained on 10/22/13	✔ Certified
21000 Spiral Resonance Crystal Trained on 10/22/13	✘ Not Certified

**Certifications**

- Deluxe 12 String Acoustic Guitar  
Certified on Nov 21, 2013  
[View Certification](#)
- Reader 18 000 Hz Contact Mic  
Certified on Dec 7, 2013  
[View Certification](#)
- 21000 Crystal Sound Palette  
Certified on Oct 7, 2013  
[View Certification](#)

**Prizes**

**FREE 1 HOUR!** Watch a short video on the MP100 featured product, answer a couple questions correctly, get a FREE 1 HOUR XL that says [Learn More](#).

# ADMIN PERSPECTIVE



VRS gives the Admin a powerful analytics engine. Enables full access to all field collected data for creating instant action items. Pictures are easily accessible for sorting any way the Admin chooses. Instant snapshot reports are built-in, allowing you to view the progress of all your initiatives real time from anywhere.



Get "Quick Looks" at vital stats as well as the ability to dive deep into captured data.



The Photo Library can be sorted and viewed virtually any way desired. i.e. by store/date/initiatives etc.



All data and photos are exportable to Excel and Word formats and easily shared.



Access to archive of Merch Guides and Training Guides.



Ability to organize the information anyway you want with exporting capabilities.



Fully elevates Admin's direction of the field teams focus.

Today's Activity

Day Month Date, Year

ADMS	SEPS	SUBMITS	RESUBMITS	APPROVED	DECLINED	PRE APP	UNRESOLVED	UNASSIGNED	IN PROG	NOT COMP
52	19	19	0	40	0	0	0	12	30	816
10%	2%	100%	0%	100%	0%	0%	0%	0%	10%	10%
10% of activity	2% of activity	100% of activity	0% of activity	100% of activity	0% of activity	0% of activity	0% of activity	0% of activity	10% of activity	10% of monthly

Records

Tables View Store/Date Setup

Items

Item	Item	Item	Item
1	100%	100%	100%
2	100%	100%	100%
3	100%	100%	100%
4	100%	100%	100%
5	100%	100%	100%
6	100%	100%	100%
7	100%	100%	100%
8	100%	100%	100%
9	100%	100%	100%
10	100%	100%	100%

■ Deleted ■ Resubmitted ■ Approved ■ Declined ■ In Progress  
■ Denied ■ Pre-Approved ■ Draft/Unapproved ■ Overweight



# TESTIMONIALS



*"We were able to eliminate the weekly home office day for our team since all the reporting is finished when they leave the location... Now our team can spend one more day a week face to face with our customers, that's an immediate 20% boost in productivity!"*

*"I was asked if my team would ever go back to filling out our old Excel field reports. My answer was pretty simple – NO WAY!"*



*"Being able to broadcast THE SAME message to all our reps gives us the ability to do things right the first time. The fact that we get a ton of useful data afterwards is the icing on the cake."*

*"This interface has drastically increased our productivity because everything is organized and task-driven. Our street team has access to everything they need in one place and their old school field reports have become a thing of the past. All their reports are done at the end of each store visit."*



*"Using VRS gives us the ability to customize merchandising tasks and training modules for our team which allows us to focus on our products that need attention."*

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**VISIT OUR WEBSITE  
FOR DEMO VIDEOS**

**GOVRS.COM**